

Strategic Partners and Affiliations

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In IAPCO's mission to develop the professionalism of the global meetings industry, we have allies with other industry associations within the meetings industry. The exchange of ideas, concepts, and sharing of knowledge is of paramount importance to maintain the meetings industry at the forefront of political and economic thought.**AIPC**

The International Association of Convention Centres is the industry association for professional convention and exhibition centre managers worldwide. AIPC is committed to encouraging and recognizing excellence in convention centre management, while at the same time providing the tools to achieve such high standards through its research, educational and networking programs.

AIPC occupies a unique position amongst the various organizations that represent the meetings industry. It is a truly international organization, with representation from over 60 countries around the world. It focuses specifically on the issues, opportunities and challenges facing convention and exhibition centres. It celebrates and promotes the multicultural dimension of the international meetings industry and the role facilities play in enhancing this. And it maintains close working relations with related industry organizations to ensure members are well-connected to overall industry issues.

<https://aipc.org>**Events Industry Council**

The Events Industry Council (formerly Convention Industry

Council) was founded in 1949 by four organizations to facilitate the exchange of information within the meetings, conventions, and exhibitions industry. Now the organization has grown to include 34 member organizations of which IAPCO is one. EIC's membership represents more than 103500 individuals and 19500 firms and properties involved in the meetings, conventions, and exhibitions industry. EIC offers many tools and programs designed to support the industry and meet its challenges; facilitate the exchange of information and ideas, and educate the public on its profound economic impact.

www.eventscouncil.org**IBTM World**

IBTM is a portfolio of global and regional events for events professionals. With events in every corner of the globe and businesses covering every region, there is ample opportunity to network with like-minded event professionals.

www.ibtmworld.com**IMEX Group**

The IMEX Group organizes two global trade shows in the meetings and events sector. IMEX in Frankfurt has been held since 2002 and was joined in 2011 by IMEX America.

Both trade shows offer unprecedented business opportunities combined with a great industry gathering. In partnership with the industry's key associations, our unique model is complemented by extensive free education and networking.

Meeting industry suppliers from across the world are present at IMEX trade shows. Exhibitors include national and regional tourist offices, convention and visitor bureaus, hotels, conference and exhibition centers, cruise lines, airlines, spa resorts, event management specialists, and more.

In attending an IMEX trade show it is possible to achieve a year's worth of business in just three days, be inspired by outstanding free educational programs, develop your career, and learn about the latest innovations and ideas in the

industry.

www.imexexhibitions.com**International Pharmaceutical Congress
Advisory Association**

The mission is to ensure the most beneficial outcome for all parties involved in medical congresses, through the development of common and consistent congress policies and recognized partnerships with medical societies. The organization is in regular contact with leading policy-making healthcare organizations. IPCAA is an affiliate member of IFPMA. IPCAA also facilitates and organizes platforms for discussion and education of topics amongst relevant meetings industry stakeholders and contributes to improving the understanding of topics such as compliance and transparency.

www.ipcaa.org**Joint Meetings Industry Council**

JMIC was established in 1978 as a vehicle for creating a forum for the exchange of information and perspectives amongst international associations engaged in various aspects of the meetings industry.

Today, JMIC has three primary objectives:

1. To create a forum for the exchange of information and expertise amongst organizations that represent the various sectors of the meetings industry;
2. To formally recognize the achievements of individuals who have successfully advanced the positioning and professionalism of the industry on an international basis;
3. To support and carry out activities that promote the profile and positioning of the meetings industry as a distinct and important part of the global economy.

www.themeetingsindustry.org**Professional Convention Management
Association**

PCMA believes that business events can economically and

socially transform communities, enterprises, and individuals. Our success is driven by a commitment to providing provocative executive-level education, face-to-face networking, and business intelligence to its global audience of 7,000 professionals and students.

Through its Ascent leadership initiative, PCMA seeks to empower those challenged by gender, sexual orientation, race, ethnicity, or disabilities to find success.

Headquartered in Chicago, PCMA has 17 chapters throughout the United States, Canada, and Mexico with members in more than 40 countries and regional offices in Switzerland and Singapore. Follow PCMA on [LinkedIn](#), [Facebook](#) , and @pcmahq on Twitter and Instagram.

www.pcma.org